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2018 ACHIEVING FOOD SECURITY THROUGH PUBLIC PRIVATE PARTNERSHIPS

DATES: JUL 9 - 20, 2018

VENUE: ILI Headquarters, Washington, D.C., USA

TUITION: \$3950

Overview

Economic development is frequently dependent upon a strong and efficient agricultural sector. In this seminar participants will learn how to use public-private partnerships (PPPs) effectively to mobilize resources for improving agricultural productivity and strengthening the value chain. By examining a range of comparative case studies, participants will develop skills to recognize and address multiple challenges inherent in PPPs for their effective application in the agriculture and food sectors, to appreciate the value of multi-stakeholder engagement and participatory process in PPP design and implementation and to identify and cultivate potential partnerships. The seminar is designed specifically for the benefit of those actors in the public and private sectors and CSOs/NGOs who are engaged in agricultural development and food security programming as well as government officials responsible for the design and implementation of national policies for food security and/or in related ministries (agriculture, environment, health, etc.).

In the context of this seminar, the term PPPs is used to refer not only to the financing of physical infrastructure projects necessary to achieve food security (such as development of transportation networks (roads, ports, etc.), warehousing and storage, all of which contribute towards improved distribution networks) but also to a wider range of PPPs that may be considered unique and important to the food security community (such as value-chain development, innovation and technology transfer, delivery of nutrition programs and producer extension training, etc.).

Course Outline

CHALLENGES IN ACHIEVING FOOD SECURITY

- Deconstruction of the "four pillars of food security" discussed below
- Overview of global food system
- Underpinning legal frameworks (International and National levels)

PPPs IN THE AGRICULTURE AND FOOD SECTORS

- Understanding PPPs - The Basics
- Use of PPPs in the agriculture and food sectors
 - Differences, benefits and challenges
 - Role and contributions of private and public sector players and CSOs/NGOs
 - Types of agreements and financing

PRACTICAL APPLICATION OF PPPs (Corresponding with the "four pillars" - Availability, Access, Utilization and Stability):

PRODUCTION (Pillar 1 - "Availability")

- Physical Components
 - Natural resource management (soils, water, energy, renewable sources)
 - Geography and climate (change); climate-smart/sustainable agriculture
 - Biodiversity and use of technology (livestock and seed selection)
 - Environmental protection and Environmental Impact Assessment
- Social Components:
 - Land ownership and tenure (including gender issues, traditional and indigenous rights)
 - Land use planning and zoning
 - Producer organizational structure (individual, cooperative associations)
 - Production types (e.g., contract farming)
- Financial Components:
 - Financiers (commercial and development banks, leasing companies, etc.)
 - Financing instruments (secured transactions, negotiables, warehouse receipts, etc.)
 - Access to credit (including gender issues and access for MSMEs)
 - Insurance and risk management

